

**FÉDÉRATION SUISSE DE BANDY
BUND BANDY SCHWEIZER
FEDERAZION SVIZZERO BANDY
SWISS BANDY FEDERATION**



Sponsorship file

Finance research

Fund travel and camps for men's and women's teams

Finance the salary of our professional coach

Financing bandy promotion in Switzerland

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What is Bandy ?

Bandy or Russian hockey is a collective sport, the ancestor of ice hockey. The bandy is played on frozen football fields. Each team has eleven players on the field. Players with skates fight with a stick a small orange cork ball. The offside system is similar to that used in football. The game lasts twice forty-five minutes with a break of fifteen minutes between the two periods. The goalkeeper does not have a stick, he stops shots in hand.



Based on the number of athletes participating, the bandy is the second most popular winter sport in the world after ice hockey. The bandy is also the number two winter sport in tickets sold per day at the World Championship compared to other winter sports.



History of Bandy

The bandy is a form of ice hockey played on "ice fields" in the Netherlands as early as the 16th century, probably before. Certainly imported to England by the Dutch, there is trace of the bandy in the seventeenth century. This popular and informal practice left very few traces.

From the nineteenth century, the game was organized in England and spread the sport in most of continental Europe.

The first official match was born at Crystal Palace, London, in 1875.

The bandy was a demonstration sport at the 1952 Olympic Winter Games in Oslo. From the nineteenth century, the game was organized in England with the establishment of a federation (1891), a unified settlement and competitions. In the late nineteenth century, the bandy is successfully exported throughout Northern Europe and Russia. It is thus introduced in Sweden in 1894.

The International Bandy Federation was founded on 12 February 1955 with the participation of four national federations: the Soviet Union, Finland, Sweden and Norway. A world championship has been set up since 1957. Today, 27 national federations are affiliated to the International Bandy Federation.



The first Swiss bandy team took part in the 1913 European Championships held in Davos.

Swiss Federation

The Swiss bandy federation was founded 13 years ago and is currently structured as follows:

President: Gabriel Uelligger
Vice President: Steve Rey
Cashier: Christian Fragnière
Secretary: Olivia Rey
External Coordinator: Thierry Page
Boy Coordinator: Emilien Huguelet
Coordinator girls: Amélie Huguelet

Coach Men's Team: Pierre Roos, Swedish, 44 years old



- Former professional player in the Swedish championship elite for 20 years (Vasteras, Falus, Sirius)
- Several times champion and vice-champion of Sweden, winner of the world cup
- 12-year coach of the Lillehammer university team
- Senior Coach of the Swedish University Team
- Senior coach of the U21 men's teams from Sweden

Female coaches: Thierry Page, coach training FIB + JS hockey
Emilien Huguelet, JS Hockey
Supervised by Pierre Roos

Objectives

- Promotion of bandy in Switzerland, mainly with young people
- Increase the number of bandy clubs
- Training of trainers
- Organization of friendly matches in Switzerland
- Organization of training camps for the relief
- Organization of the European Championships in Switzerland
- Organization of world championships in Switzerland

Season 2019 - 2020

Tournament

- European Rink Bandy Championship in Senica, Slovakia (7-8 September 2019)
- Women's World Championship in Norway (20-23.02 2020)
- Men's World Championship in Irkutsk / Russia (29.02-09.03 2020)

Men's and women's training camps

- Les Ponts-de-Martel – 19-20.10 2019
- Les Ponts-de-Martel – 14-15.12 2019
- Les Ponts-de-Martel – 11-12.01 2020

Olympic Games Youth 2020 in Lausanne

- January 17, 2020 initiation for schools
- January 18, 2020 general public introduction
- Date to set match exhibition

Teams presentation

Female Team

Our women's team is one of the only ones to have participated in an international championship before the men's team, all sports combined.

Participation in the World Championships in January 2018. 8th place and a great experience.

This year, our team will be made up of players from all over French-speaking Switzerland and will travel to the world championships in February 2020 in Norway.

For this edition, the goal is to win 2 places overall.



Men Team

For this first participation in the 2019 World B Group in Sweden, Switzerland has made an exceptional tournament. All the coaches of the tournament congratulated our team and said they were impressed by such a performance for a first time.

11th out of 12, our team has the merit of having doubted every team they met during the tournament. All matches proved to be tight and hotly contested. The lack of experience was the turning point of every game.

For the 2020 edition, the federation plans to win at least 2 places in the final ranking.



Sponsors

In return for your support, we offer:

- On our Facebook page and all our publications
- On the Federation website
- Your advertising on the flyers and promotional posters of the bandy
- Your advertising during our meetings and events organized in Switzerland
- To affix your logo on the textile supports below.

Your support may be financial, material or in the form of discounts on the needs of the teams.

The terms and duration of the partnership would be discussed during an interview

We also offer "partner sponsors". Sponsors who contribute to the swiss bandy adventure through equipment, working time, discounts on services, etc... :

- Partner sponsor moving
 - Orsat
- Partner partner equipment
- Partner partner print and textile
 - Joker Design
- Sponsor partner graphics
 - Espace Kraken
- Sponsor partner web and social networks
 - Espace Kraken
- Photo and video partner sponsor
 - Steph Wenker Photography
- Sponsor partner hosting
- Travel partner sponsor
- Finance partner sponsor
- Pharmacy partner sponsor







Ice visibility

- 40 Maillots
 - Manche droite
 - horizontal 5x10cm
 - Dos omoplates
 - Horizontal 10x30cm
 - Faces
 - vertical 5x20cm
 - horizontal 5x10/8cm
 - bas horizontal 8x20cm
 - Dos latérales
 - horizontal 5x10cm
 - Bas du dos
 - horizontal 8x20cm
- 40 Shorts
 - horizontal 5x10cm
- 40 Casque (sticker)
 - Arrière
 - vertical 5x10cm
 - Côtés
 - horizontal 5x15cm
- 40 Canne (sticker)
 - vertical 5x10cm

Visibility off ice

- Textile
 - 40 Short
 - 2 emplacements cuisses
 - Horizontal 5x10cm
 - 40 T-shirt
 - 2 épaules
 - horizontal 2,5x5cm
 - Face
 - horizontal 5x10cm
 - Dos
 - horizontal 10 x 20/25cm
 - 20 Polo
 - Cols
 - horizontal 2x6/7cm
 - 1 face
 - horizontal 2,5x5cm
 - 1 manche
 - horizontal 2,5x5cm
 - 40 Hoodies
 - Manches
 - Face
 - Dos
 - 40 Trainings
 - Manches
 - Face
 - Dos
 - Jambes horizontal 5x10cm
 - Jambe vertical 5x20cm
 - 40 Vestes
 - Manche
 - Face
 - Dos
- 1 x Roll-up interview
 - 180/200 X 80/90
- 1 x Bâches sponsors
 - Taille standard

Contact

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